



"Best of" design award for innovative Hilti hollow drill bit

Schaan (FL), July 2, 2013 – Hilti was successful at the "red dot: product design 2013" competition. In addition to garnering several product awards at the prize ceremony on Monday evening in Essen, Germany, a new product on the market, the Hilti hollow drill bit, earned a "Best of the Best" award.

The scope of Hilti products taking home a red dot award this year was again substantial: two diamond coring systems, a cordless rotary hammer, two dust removal systems featuring an integrated battery charging station, two chemical anchor dispensers and Hilti's first cordless combihammer. The new and innovative Hilti hollow drill bits earned a particular distinction when they were given the "Best of the Best" award. This drill bits allow dust to be removed from the drilled hole, during the drilling process, for the first time.

"We are very happy to have received so many awards; particularly the 'Best of the Best' designation by the jury of experts. This is recognition for a design innovation that sets new standards regarding work safety and efficiency," said Hilti's Chief Designer Stephan Niehaus.

Founded in 1955, the red dot award is among the most renowned design awards in the world. A jury of independent experts evaluated products in 19 categories in terms of degree of innovation, functionality, formal quality, ergonomics, durability and ecological compatibility. This year's competition featured more than 4600 products submitted by over 1850 companies from 54 countries.



Photo caption

Hilti TE-YD hollow drill bit (and detailed image of the drill head):

This Hilti innovation is the first drill bit that makes it possible to remove dust directly from the drilled hole during the drilling process.

Construction site photo:

The new Hilti TE-YD hollow drill bit in use with a Hilti TE 50 combinammer and dust removal system.

The Hilti Group supplies the worldwide construction industry with technologically leading products, systems and services that provide construction professionals with innovative solutions and superior added value. The Group employs some 21,000 persons in over 120 countries who passionately create enthusiastic customers and build a better future. Hilti generated annual sales of CHF 4.2 billion in 2012. Hilti's corporate culture is based on integrity, teamwork, commitment and the courage to embrace change. The headquarters of the Hilti Group are located in Schaan, Principality of Liechtenstein.